

● Anchor Press & Partner Kit

A one-page kit for journalists, podcasters, and partner organizations. Everything you need to feature or collaborate with Anchor. Prepared Sep 2026.

About Anchor

Anchor is a private, everyday support app for the families, friends, and loved ones of people struggling with addiction. Built for the supporter rather than the person in active addiction, Anchor offers a calm space to check in, prepare for hard conversations and connect with a community who understands. It is not therapy or an emergency service. Anchor is a product of My Anchor Space LLC. Learn more at myanchorspace.com.

What is inside (core features)

- Daily check-ins to notice how you are really doing.
- A private journal, kept on your device.
- Conversation support: preparation for the hard conversations.
- Circles: a community of others walking a similar path.
- A crisis toolkit with quick access to 911, 988 (Suicide and Crisis Lifeline), and the SAMHSA helpline.

Privacy, by design

No ads. No third-party trackers. No selling of data. Privacy is central to how Anchor is built.

Founder

Ozlem Coskun, Founder, My Anchor Space LLC. Ozlem created Anchor out of her own family's experience so that families, friends, and loved ones would have a place to reflect and a community who understands.

Fast facts

Product	Anchor (mobile app)
Company	My Anchor Space LLC (Branchburg, New Jersey, USA)
Category	Support app / self-help / community (non-clinical)
For	Families and loved ones of people struggling with addiction
Platforms	Coming to iOS and Android
Status	Ready for early access
Website	myanchorspace.com
Waitlist	myanchorspace.com (join for early access or launch notice)
Privacy Policy	myanchorspace.com/privacy

Brand assets

- Logo: the Anchor "Hold" mark (a sage cradle with a terracotta dot) and the "Anchor" wordmark in Fraunces.
- Colors: cream #F4EFE7, ink #363330, sage #7C8A6E, terracotta #C57B5A, water #5E8C82.
- Type: Fraunces (headings), Figtree (body).
- Available on request: logo files, app icon, and app screenshots.

Contact

Press and partnerships: hello@myanchorspace.com · Website: myanchorspace.com

Anchor is not a crisis or emergency service. If you or someone else is in immediate danger, in the U.S. call 911, or call or text 988 (Suicide and Crisis Lifeline).